

MFG DAY 2020: SUPPLEMENTAL INFO

On Friday, October 2, 2020, One Voice members will join thousands of American manufacturers nationwide in celebrating MFG Day. Held annually on the first Friday in October, MFG Day is a unique opportunity to showcase modern manufacturing careers.

This handout is a resource supplement to the One Voice Virtual MFG Day webinar recording.

In 2020, in many places across the country, MFG Day events will be held virtually. Manufacturers are on the frontlines, doing some of the most important work in the fight against the pandemic. Though live or pre-taped videos, One Voice members can engage with students, parents, teachers and community leaders, and showcase this work and all of the high-tech, high-skill work happening in manufacturing facilities every day.

MFG Day brings manufacturers together to address our collective challenges and help our communities and future generations thrive.

BUILD YOUR CONTACT LIST

Find local middle and high schools in your area with contact name and phone number:

<http://www.greatschools.org/school-district-boundaries-map/?lat=0&lon=0&level=m&q>

Locate a NIMS registered organization and nationally accredited metalworking skills programs:

https://www.google.com/maps/d/u/0/edit?authuser=0&hl=en&mid=zJTMtVqUQ_Nc.k61icVWI3t4Y

Local Parent-Teacher Association chapters: <https://member.pta.org/Get-Involved/PTA-Local-Unit-Lookup>

Your Mayor, Councilmembers, State Representatives and Senators, and Members of Congress:

<https://org2.salsalabs.com/o/6751/getLocal.jsp>

TEMPLATE OUTREACH EMAIL

If reaching out to a school, contact the local principal, superintendent, or program director by phone or email. If contacting a candidate or elected official, start with their scheduler.

A sample phone script and invitation letter are below. Remember that you may need to follow up a few times.



INTRO IF CALLING: My name is [NAME] with the local manufacturing company, [COMPANY NAME], located in [CITY]. We would like to invite [YOUR STUDENTS, MAYOR X, COUNCILWOMAN Y, SENATOR Z, ETC.] to participate in a virtual experience with our plant on National Manufacturing Day, an annual celebration of modern manufacturing meant to inspire the next generation of manufacturers, on Friday, October 2.



INTRO IF EMAILING: On behalf of [COMPANY NAME], a local manufacturing company in [CITY], we would like to invite [YOUR STUDENTS, MAYOR X, COUNCILWOMAN Y, SENATOR Z, ETC.] to participate in a virtual experience with our plant on National Manufacturing Day, Friday, October 2.

MORE SAMPLE TEXT: We manufacture [SAMPLE OF COMPONENTS/PRODUCTS] for the [INDUSTRIES SERVED OR FINISHED PRODUCTS] industries.

This invitation is part of Manufacturing Day, an annual celebration of modern manufacturing meant to inspire the next generation of manufacturers, and our ongoing efforts to inform policymakers and the public about the high-tech and highly paid manufacturing careers available in our communities. Many elected officials, students, parents, and members of the media are not aware of the precision products we manufacture right here in our state. Manufacturing is growing and we would like to showcase our shop to you - in a way that is safe for all participants.

We are planning a [VIRTUAL TOUR, Q&A SESSION, OTHER].

We would be happy to discuss logistics in more detail, including how we can all make the most of this virtual experience. We think this is a unique opportunity to teach our [KIDS OR ELECTED OFFICIALS] and inform our community about manufacturing in the area and reinforce the role science, technology, engineering, and mathematics (STEM) education plays in our workplaces.

Thank you for your consideration. We look forward to discussing how best to proceed.

REGISTRATION AND IMPORTANT SOCIAL MEDIA

Register your event with MFG Day to be added to their event map: <http://www.mfgday.com/user/register>.



TWITTER: @OneVoiceforMfg, @MfgDay, @PMATalk, and @NTMATalk



FACEBOOK: @MfgDay, @PrecisionMetalformingAssociation, and @NTMANow



LINKEDIN: Precision Metalforming Association, National Tooling and Machining Association, MFG Day

CONTACT US

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